

Max Coughlan has been called a hip-hop historian. His vast hip-hop knowledge, ability to develop an instant rapport with his celebrity guests, and conversational style, creates a unique interview experience for guests as well as viewers. Max created and began producing and hosting Sports and Hip-Hop with DJ Mad Max in 2018. Over three hundred interviews later, the show continues to stream live on a variety of platforms, is available for download on all major podcast apps and has a worldwide fanbase.